



Robin Bade

born 1979, BBA, studies in economics

Independent of the company and significant shareholders



Work experience

- CEO and Founder, eBrands, 2020-
- CEO Europe, Mirum Agency (WPP Plc), 2012-2019
- CEO and Founder, Activeark Oy, 2003-2012

Key positions of trust

- eBrands Holdings Oy, Board member, 2020-
- Tulos Group, Board member, 2020-
- Oy HIFK Hockey Ab, Board member, 2019-
- Liwlig Group Oy, Board member, 2018-