

ADVANCE VOTING FORM

Annual General Meeting 2023 of Verkkokauppa.com Oyj

On the basis of this form, Innovatics Ltd ("Innovatics"), the advance voting service provider for Verkkokauppa.com Oyj's Annual General Meeting 2023, will register my/our votes with the shares I/we own/represent in certain items of agenda of Verkkokauppa.com Oyj's Annual General Meeting 2023.

I/we understand that voting in advance by submitting this form requires that the shareholder has at least one valid Finnish book-entry account. The number of advance votes is confirmed on the Finnish record date of the Annual General Meeting, 20 March 2023, based on the holding in the book-entry account.

Please note that you may vote in advance also electronically at the address https://investors.verkkokauppa.com/en/general-meetings.

It is recommended that a Finnish book-entry account holder votes in advance electronically at the above-mentioned website. In a situation where the Finnish book-entry account holder has voted in advance both electronically and via this advance voting form, Innovatics will register the most recent voting instruction.

The personal information provided on this form is used to identify a shareholder through a comparison to information in the book-entry system maintained by Euroclear Finland Oy, as well as to confirm shareholdings on the record date of the Annual General Meeting. The personal information will be stored for Verkkokauppa.com Oyj's and Innovatics' use, and information will not be used for any other purposes or for any other General Meetings.

Shareholder's name*	
Date of birth* or business	
ID (Y-tunnus)*	
Address*	
Postal code and town/city*	
Country*	
Phone number	
E-mail	

Voting instructions:

At the Annual General Meeting, the advance votes are given in each of the items of the agenda of the meeting as indicated with a cross (X) below.

If no voting instructions have been indicated below, or if there are more than one voting instructions on the same item, or if other text or markings other than a cross (X) have been used to indicate a voting instruction, this means that the shareholder's shares are not taken into consideration in the item in question. The shareholder's shares are not considered as shares represented at the meeting and the votes are not counted as cast votes with regard to the item in question.

I/we understand that if I/we give advance votes as a representative of an entity (incl. estate), the legal representative of the entity or a person authorized by the entity must provide necessary documents to prove the right to represent the entity (e.g. trade register extract or board resolution). Documents are requested to be attached to this advance voting form.

[Votes and signature on the following page]

^{*}The information is mandatory.



Matters to be resolved at the Annual General Meeting 2023 of Verkkokauppa.com Oyj:

Agenda items 7 to 18 cover proposals of the Board of Directors, the Audit Committee, the Remuneration Committee and Shareholders' Nomination Board of Verkkokauppa.com Oyj to the Annual General Meeting in accordance with the notice of the Annual General Meeting.

- The option "For/Yes" means that the shareholder is in favor of approving the proposal.
- The option "Against/No" means that the shareholder objects to the acceptance of the proposal.
- By voting in advance, it is not possible to submit a counterproposal to the meeting or demand a voting.
- "Abstain from voting" means giving an empty vote and shares are considered to be represented in the meeting, which is meaningful e.g. in resolutions requiring qualified majority (e.g. agenda items 16 to 18). In qualified majority items all shares represented at the Annual General Meeting are taken into account and abstentions thus have the same effect as votes "Against/No". Therefore, abstaining from voting affects the voting result. Shareholders should be aware of this, especially if giving a vote against is not their intention.

	Matter to be resolved	For/Yes	Against/No	Abstain from voting
7.	Adoption of the Annual Accounts			
8.	Resolution on the use of the profit shown on the balance sheet and the distribution of funds			
9.	Resolution on the discharge of the members of the Board of Directors and the CEO from liability			
10.	Advisory resolution on the approval of the remuneration report			
11.	Resolution on the remuneration of the members of the Board of Directors			
12.	Resolution on the number of members of the Board of Directors			
13.	Election of members of the Board of Directors			
14.	Resolution on the remuneration of the auditor			
15.	Election of auditor			
16.	Authorization of the Board of Directors to resolve on the repurchase of the Company's own shares			
17.	Authorization of the Board of Directors to resolve on the issuance of shares			
18.	Amendment of the Articles of Association			
Place and date				
Signature				
Name in block letters				
Signa	ture			
Name	e in block letters			
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To be returned in a completed and signed form by email to agm@innovatics.fi. <u>The documents must be received latest by 23 March 2023 by 4:00 p.m. (EET).</u>